



## Coaching Series - With Dr Sarah Babb

### Objectives

Three coaching series will be run with young geoscientists to support their leadership development.

### Proposed Themes

Sarah has extensive experience in leadership development and coaching, as well as immersing her studies in leader identity development. She brings this through in practical personalised approaches to coaching sessions to provide empowering frameworks, insights and applications to take back to work immediately.

Time: 13h00-14h00

#### 25 September 2025

Theme 1: Crafting personal brand and Identity for greater presence, influence and power at work

Register - <https://zoom.us/meeting/register/gMrKPouZSiCjoe7MvUDTeA>

#### 30 October 2025

Theme 2: Building flexibility and resilience at work to sustain performance and wellbeing

Register - <https://zoom.us/meeting/register/83FzFcugQNqp1SF44nt7gA>

#### 27 November 2025

Theme 3: Enhancing future fit skills for continued relevance and career readiness

Register - <https://zoom.us/meeting/register/0AAxvaMRjuKzdrhg5uk8g>

## Profile



### **Dr Sarah Babb**

*Founder & MD, stim* | *Culture Shifter* | *Neuroinclusion Champion* | *Leadership*

Dr Sarah Babb is an experienced entrepreneur and business leader known for transforming workplace culture, through belonging, leadership development, and bold coaching. As founder and MD of **stim**, she's on a mission to supercharge neuroinclusive workplaces, spark neuroinclusive communities, and coach neurodivergent talent to thrive. With 25+ years of experience shaking up leadership development, driving culture change, and guiding execs across sectors, Sarah brings a rare blend of strategic clout, academic rigour and human insight. She brings a futures lens and experience in scenarios building to building stronger sustainable organisations able to thrive into the future.

She's led bold change initiatives across EMEA—from boardrooms in Saudi Arabia to innovation hubs in South Africa, Kenya, Malawi, Namibia, and beyond. A long-time IoDSA member and GIBS faculty regular, Sarah's also a thought leader with in magazines such as *Accountancy SA*, *Acumen*, and *Emerald Publishing*. She is an associate with Thompson Harrison (uk) and fitt (KSA), as well as TTHI (SA). She has a doctorate in leadership development (PhD), MBA (cum laude), BA (Industrial Psychology) and PDM (HR).