

100 YEARS OF THE DISCOVERY OF THE NAMAQUALAND DIAMONDS – SOURCE TO SINK

11 - 20 MARCH 2025



SPONSORSHIP PACKAGES

A key objective is to keep the event as affordable as possible, to attract as many students, researchers and industry professionals as possible. This can only be done with sponsor assistance. The Local Organizing Committee, the Geological Society of South Africa (GSSA) and the Northern Cape Branch of the GSSA invite you to support the Conference by becoming an event sponsor. A range of sponsorship options are available, and you would not only be building your brand by participating, but you would assist in making the meeting affordable and attractive to all, and to students in particular.

Please support this effort by taking up one or more of the sponsorship options outlined below. If you do not find one that meets your needs, please contact us for a tailor-made solution. You will reach a broad range of geoscientists and potential employees through your support.

Special packages will be made available for

- Promotional materials
- Field trip support
- Social Event Partners
- Student Sponsorship
- Speaker Gifts

More detail about the conference and the sponsorship options can be obtained from:

Tania Marshall

Chair of the Local Organising Committee
marshall.tania@gmail.com

Loni Gallant

Chair of the Sponsorship Committee
LoniGallant@icloud.com

• R100,000

- Logo on website with URL link & company description
- Logo on all marketing materials
- Complimentary delegates (3+2)
- In commercial slot in programme
- Exhibition space (prime)
- 4 banners
- 4 inserts in delegate packs

Diamond Sponsor



•R 50,000

- Logo on website with URL link & company description
- Logo on all marketing materials
- Complimentary delegates (2+1)
- Exhibitor space
- 3 banners
- 3 inserts in delegate packs

Platinum Sponsor



• R30,000

- Logo on website with URL link & company description
- Logo on all marketing materials
- Complimentary delegates (2)
- 2 banners
- 2 inserts in delegate packs

Gold Sponsor



• R10,000

- Logo on website with URL link
- Logo on all marketing materials
- Complimentary delegates (1)
- 1 banner
- 1 insert in delegate pack

Silver Sponsor



•R5,000

- Logo on website
- Logo on all marketing materials

Event Partner



• R7,500

- Logo on website
- Logo on all marketing materials
- Exhibition space
- 2 exhibitor delegates
- 2 banners

Exhibitor



• Upon Request

- Delegate packs
- Student sponsor
- Catering & events
- Speaker gifts
- Other

Additional Sponsors



	DIAMOND (R100,000 incl. vat)	PLATINUM (R50,000 incl. vat)	GOLD (R30,000 incl. vat)
Logo on Event Website	Logo on Event website with URL link and company description - 500 words	Logo on Event website with URL link and company description - 300 words	Logo on Event website with URL link and company description - 100 words
Logo on all marketing materials	YES	YES	YES
Logo in Event Programme (printed)	YES	YES	YES
Exhibitor Stall (Table & 2 chairs)	Yes - in prime location	Yes - in prime location	
Complimentary Delegates	3 conference delegates; 1 fieldtrip place; Group discount; 2 Exhibitor delegates.	2 conference delegates; Group discount; 1 Exhibitor delegate.	2 conference delegates and Group Discount
Company free standing roll up banner (to be provided by company)	2 banners inside on stage and 2 banners outside	2 banner inside, 1 banner outside	1 banners inside and 1 banner outside
Branding at social events (to be provided by company)	YES (non-exclusive)	YES (non-exclusive)	YES (non-exclusive)
Five Minute infomercial during the technical programme	YES		
Acknowledgement in plenary venue (includes Logo on looped presentation at main venue).	YES	YES	YES
Informational items / brochures to be included in delegate pack	4 inserts	3 inserts	2 inserts
Advertisement (to be provided by sponsor) in final (digital) programme	Double page (prominent position)	Full page	Half page

	SILVER (R10,000 incl. VAT)	Event Partner (R5,000 incl. VAT)	Exhibitor Tables (R7,500, incl VAT)
Logo on Event Website	Logo on Event website with URL link	Logo on website	Logo on website
Logo on all marketing materials	YES	YES	YES
Logo in Event Programme (printed)	YES	YES	YES
Exhibitor Stall (Table & 2 chairs)			Yes
Complimentary Delegates	1 conference delegate		2 exhibitor delegates (no conference access)
Company free standing roll up banner (to be provided by company)	1 banner outside		2 banners at exhibition stand
Branding at social events (to be provided by company)			
Five Minute infomercial during the technical programme			
Acknowledgement in plenary venue (includes Logo on looped presentation at main venue).	YES	YES	Yes
Informational items / brochures to be included in delegate pack	1 insert		
Advertisement (to be provided by sponsor) in final (digital) programme			