



# Sponsorship Opportunities

Partner with us



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[www.gssa.org.za](http://www.gssa.org.za)

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# Brightest Minds and Innovative Ideas

## Dear Partners

It has been an interesting journey for the Geological Society of South Africa since its inception in 1895. As part of this journey we at the GSSA continually strive to stimulate the study of earth sciences and to look after the interests and professional development of earth scientists by providing technical forums, conferences, workshops and courses.

The GSSA Professional Meetings portfolio provides a significant impact to both the membership and the greater geological community in South Africa and Africa. The underpinning philosophy of the meetings portfolio is one that delivers quality technical offerings to the delegates. All GSSA offerings are eligible for professional development hours and continuing professional development points.

These events allow geologists and members from related disciplines to meet and share ideas on advances in the science, emerging technology, and new geological models and ideas.

Each event is considered independently from a financial standpoint ensuring each offering is priced for the specific target audience while adding maximum value. The GSSA does not endorse or support any commercial offerings as the quality of the product cannot be adjudicated or ensured. All delegate feedback is seriously deliberated after each event to ensure that both positive and negative feedback is incorporated in future offerings.

As one of the oldest scientific societies in South Africa, and a not-for-profit, public benefit association, the GSSA also endeavours to serve the wider public interest as well as the professional membership. Included in these public initiatives is a focus on geoheritage, geotourism and outreach education – issues clearly important to the public at large.

## PARTNER WITH US

We invite you to partner with us in growing and providing the industry with the tools for a sustainable future. Whether your goal is to increase brand recognition or spend quality time with the market, you will find what you need to meet your goals. Increase your visibility and gain access to your target markets.

We welcome all our partners and thank you in advance for your continued support.

# THE TEAM

## **PRESIDENT**

TANIA MARSHALL



## **EVENTS CO-ORDINATOR**

JOSHUA KILANI



## **EXECUTIVE MANAGER**

CRAIG SMITH



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## ANNUAL PARTNER

### Annual Partner – R55 000

Annual sponsorship for all events in the year both digital and physical

- Acknowledgement in GSSA events calendar, mailers, holding slides , monthly newsletter and website
- Logo on all mailers relating to sponsored events
- Promotional literature in digital delegate bag (partner to provide)
- One complimentary delegate at all events
- Free Advert in four issues of Geobulletin
- Free advert in monthly newsletter and website
- 1x display table at events with exhibition options
- Banner in foyer area | meeting room (partner to provide)



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## STUDENT SPONSOR

### Student Sponsor – R1000/student/event

**For all events in the year both digital and physical**

Take advantage of this opportunity to support a future geoscientist

Acknowledgement in GSSA events calendar, mailers, holding slides, monthly newsletter and website



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## EVENT SPONSOR

Event sponsorship is available for both digital and physical/hybrid events – see below for options.

# Digital Sponsorship Opportunities

## Event Partner - R5000

- Acknowledgement in GSSA events calendar, mailers, holding slides, monthly newsletter and website
- One complimentary delegate at sponsored event
- Promotional literature in digital delegate bag (partner to provide)
- Free advert in Geobulletin | Newsletter | Website



## Delegate Digital Bag - R5000

- Acknowledgement in GSSA events calendar, mailers, holding slides, monthly newsletter and website
- Logo on front cover of digital bag
- Promotional literature in digital delegate bag (partner to provide)
- One complimentary delegate at sponsored event
- 25% off one advertisement in Geobulletin
- 25% off one 1x quarter page advertisement in newsletter



## Branded Pages - R2000

Let every delegate see your logo while registering  
or waiting to enter the meeting

- Acknowledgement in GSSA events calendar, mailers, registration, monthly newsletter and website
- Logo on branded page



# Physical/Hybrid Events Sponsorship Opportunities

## Event Partner - R7000

- Acknowledgement in GSSA events calendar, mailers, holding slides, monthly newsletter and website
- One complimentary delegate at sponsored event
- Promotional literature in delegate bag (partner to provide)
- Free advert in Geobulletin | Newsletter | Website
- 1x banner in meeting room (partner to provide)



## Post-Event Drinks Partner - R7500

- Acknowledgement in GSSA events calendar, mailers, holding slides, monthly newsletter and website
- Logo on all mailers relating to the sponsored event
- Promotional literature in delegate bag (partner to provide)
- One complimentary delegate at sponsored event
- 25% off one advertisement in Geobulletin
- 25% off one 1x quarter page advertisement in newsletter
- Banner in meeting room | drinks area (partner to provide)



## Delegate Bag - R6500

- Acknowledgement in GSSA events calendar, mailers, holding slides, monthly newsletter and website
- Promotional literature in delegate bag (partner to provide)
- One complimentary delegate at sponsored event
- 25% off one advertisement in Geobulletin
- 25% off one 1x quarter page advertisement in newsletter



# Physical Events Sponsorship Opportunities

## Coffee Break Partner - R6500

- Acknowledgement in GSSA events calendar, mailers, welcome slide, monthly newsletter and website
- Logo on all mailers related to the sponsored event
- Promotional literature in delegate bag (partner to provide)
- One complimentary delegate at sponsored event
- 25% off one advertisement in Geobulletin
- 25% off one 1x quarter page advertisement in newsletter
- Banner in break area (partner to provide)



## Exhibition Partner - R7000

- Acknowledgement in GSSA events calendar, mailers, holding slides, monthly newsletter and website
- One complimentary delegate at sponsored event
- Promotional literature in delegate bag (partner to provide)
- 25% off one advertisement in Geobulletin
- 25% off one 1x quarter page advertisement in newsletter
- 1x banner in meeting room (partner to provide)
- 1x display table



## Dedicated Networking Event

- Acknowledgement in GSSA events calendar, mailers, holding slides, monthly newsletter and website
- Logo on all mailers related to the event
- Banners in event location (partner to provide)
- Opportunity to speak at the event.

**Contact us for costing/event details.**

