

100 YEARS OF THE MERENSKY REEF MINERALS, METALS AND MINING

15 - 23 AUGUST 2024



SPONSORSHIP

Dear Sponsors and Supporters of 100 Years of The Merensky Reef Minerals, Metals and Mining 2024

The Geological Society of South Africa (GSSA) invites you to support 100 Years of The Merensky Reef Minerals, Metals and Mining 2024 by becoming an event sponsor.

A range of sponsorship options are available, and you would not only be building your brand by participating, but you would assist in making the meeting affordable and attractive to students in particular.

2024 is going to be a very special year for the Bushveld Complex in South Africa. Approximately 20 years after PGE was discovered in chromitite layers of the Bushveld Complex, Hans Merensky discovered what would become the first economic platinum deposit in South Africa, on 15th August 1924, at Mooihoek in the Eastern Limb. This reef, which can be traced for over 100km in outcrop was named after him and has proved to be one of the most spectacular and economically important features of the Bushveld Complex.

One hundred years later, the Geological Society of South Africa (GSSA) believes that this is a milestone worth celebrating. To honour Hans Merensky, platinum and all things Bushveld Complex related, the GSSA is organising a two-day scientific/technical conference (including a poster session as well as a trade show), combined with various pre- and post- Conference field trips to the Eastern, Western and Northern limbs and different social events during the period 15-23 August 2024.

In addition, it is planned to produce a Special Volume of the SAJG, dedicated to related Bushveld and/or Merensky Reef papers. The basis for this volume would be papers presented at the conference and associated fieldtrips but may also include specific invited papers and other contributed articles.

We hope that many local, regional and international academic and industry geoscientists would be interested in attending and contributing to these events. Please save the dates – more information will be available on the GSSA website and communications in due course.

Multiple sponsorship opportunities are available and enclosed herein – please contact Loni Gallant at info@gssa.org.za for further information.

Chane De Jager - Event Committee Chairperson
Joshua Kilani - VP Meetings
Loni Gallant - GSSA Sponsorship Coordinator

SPONSORSHIP OPPORTUNITIES

Make an impact with targeted sponsored experiences and help your business go even further

Cultivate brand loyalty through extensive acknowledgement of your investment

SPONSORSHIP QUERIES AND COMMITMENT

Email - info@gssa.org.za

PRIMARY SPONSORSHIP BENEFITS

Connect with people that Matter

PLATINUM SPONSORS

Platinum Sponsors – R75 000 incl vat

- Logo on Event website with URL link and company description - **500 words**
- Logo to appear on all marketing material distributed prior to the Event
- Exposure in the Geobulletin
- Listing in Digital Event programme - **500 words**
- Free **Exhibitor stall/table** - sponsor to provide own table.
- Complimentary delegates (includes conference session access) - **4 delegates and Group discount** (pay 4, 5th free). **2 Exhibitor delegates free** (no conference benefits).
- Company free standing roll up banner (to be provided by company) & Exhibitor stall/table - Main Event & Breakaway venue. *Platinum locations.*
- Function / Product Branding (non- Exclusive)
- **Cocktail/Social Function**
- Acknowledgement in Main venue (includes Logo on looped presentation in main venue session). *Platinum locations.*
- Logo on Event signage and banners
- Informational items / brochures to be included in delegate pack - **4 inserts**
- Logo on Final Event programme.
- E-mail to attendee database with sponsorship / acknowledgement

SPONSORSHIP QUERIES AND COMMITMENT

Email - info@gssa.org.za

PRIMARY SPONSORSHIP BENEFITS

Connect with people that Matter

DIAMOND SPONSORS

Diamond Sponsors - R50 000 incl vat

- Logo on Event website with URL link and company description - **300 words**
- Logo to appear on all marketing material distributed prior to the Event
- Exposure in the Geobulletin
- Listing in Digital Event programme - **300 words**
- Free **Exhibitor stall/table** - sponsor to provide own table.
- Complimentary delegates (includes conference session access) - **2 delegates and Group discount** (pay 4, 5th free). **2 Exhibitor delegates free** (no conference benefits).
- Company free standing roll up banner (to be provided by company) & Exhibitor stall/table - Main Event & Breakaway venue. *Diamond locations.*
- Function / Product Branding (non- Exclusive)
- **Cocktail/Social Function**
- Acknowledgement in Main venue (includes Logo on looped presentation in main venue session). *Diamond locations.*
- Logo on Event signage and banners
- Informational items / brochures to be included in delegate pack - **3 inserts**
- Logo on Final Event programme.
- E-mail to attendee database with sponsorship / acknowledgement

SPONSORSHIP QUERIES AND COMMITMENT

Email - info@gssa.org.za

PRIMARY SPONSORSHIP BENEFITS

Connect with people that Matter

GOLD SPONSORS

Gold Sponsors - R30 000 incl vat

- Logo on Event website with URL link and company description - **100 words**
- Logo to appear on all marketing material distributed prior to the Event
- Exposure in the Geobulletin
- Listing Digital Event programme - **100 words**
- Complimentary delegates (includes conference session access) - **2 delegates**
- Company free standing roll up banner (to be provided by company) - Main Event & Breakaway venue. *Gold locations.*
- Function / Product Branding (non- Exclusive)
• **Cocktail/Social Function**
- Acknowledgement in Main venue (includes Logo on looped presentation in main venue session). *Gold locations.*
- Logo on Event signage and banners
- Informational items / brochures to be included in delegate pack - **1 insert**
- Logo in Final Event programme
- E-mail to attendee database with sponsorship / acknowledgement

SPONSORSHIP QUERIES AND COMMITMENT

Email - info@gssa.org.za

PRIMARY SPONSORSHIP BENEFITS

Connect with people that Matter

SILVER SPONSORS

Silver Sponsors - R20 000 incl vat

- Logo on Event website with URL link and company description - **80 words**
- Logo to appear on all marketing material distributed prior to the Event
- Listing in Digital Event programme - **80 words**
- Complimentary delegates (includes conference session access) - **1 delegate**
- Company free standing roll up banner (to be provided by company) - Main Event venue & Breakaway venue. *Silver locations.*
- Acknowledgement in Main venue (includes Logo on looped presentation in main venue session). *Silver locations.*
- Logo on Event signage and banners
- Informational items / brochures to be included in delegate pack - **1 insert**
- Logo in Final Event programme
- E-mail to attendee database with sponsorship / acknowledgement

SPONSORSHIP QUERIES AND COMMITMENT

Email - info@gssa.org.za

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Connect with people that Matter

EVENT PARTNER - R7500

- ◆ Promotional literature in delegate bag (partner to provide)
- ◆ Logo on website and on all event correspondence & Free banner at main event venue

DELEGATE PACK ITEMS

Congress Notepads & Pens - R5 000

- ◆ USB Flash Drives - R5 000*
- ◆ Event delegate Bags - R 10 000
- ◆ Delegate Pack Inserts - R2 000
- ◆ Name Badges & Lanyards - R5 000

**USB size 8gb or larger **

STUDENT SPONSORSHIP

- ◆ Student sponsorship per student - **TBC**

CATERING & EVENTS

Hospitality Sponsor for Event -
Tea Breaks, Socials/Cocktail, End

- ◆ of Day Drinks - **TBC**

Poster session to be included.

EXHIBITOR - DISPLAY TABLES

- ◆ Exhibitor Display Tables - R5 000*

**Exhibitor to provide own tables*

SPONSORSHIP QUERIES AND COMMITMENT

Email - info@gssa.org.za