2019 GSSA EVENT SPONSORSHIP OPPORTUNITIES

Promoting the study and advancement of Earth Sciences since 1895
Dear Partners

It has indeed been an interesting journey for the Geological Society of South Africa since its inception in 1895. As part of this journey we at the GSSA continually strive to stimulate the study of earth sciences and to look after the interests and professional development of earth scientists by providing technical forums, conferences, workshops and courses.

Brightest Minds and Innovative Ideas

The GSSA Professional Meetings portfolio provides a significant impact to both the membership and the greater geological community in South Africa and Africa. The underpinning philosophy of the meetings portfolio is one that delivers quality technical offerings to the delegates. All GSSA offerings are eligible for professional development hours and continuing professional development points.

It is as such forums where geologists and members from related disciplines can meet and share ideas on advances in the science, emerging technology, and new geological models and ideas.

Each event is considered independently from a financial standpoint ensuring each offering is priced for the specific target audience while adding maximum value. The GSSA does not endorse or support any commercial offerings as the quality of the product cannot be adjudicated or ensured. All delegate feedback is seriously deliberated after each event to ensure that both positive and negative feedback is incorporated in future offerings.
As one of the oldest scientific societies in South Africa, and a not-for-profit, public benefit association, the GSSA also endeavours to serve the wider public interest as well as the professional membership. Included in these public initiatives is a focus on geoheritage, geotourism and outreach education issues clearly important to the public at large.

**Why Partner with Us**

We invite you to partner with us in growing and providing the industry with the tools for a sustainable future. Whether your goal is to increase brand recognition or direct marketing of products or services, you will find what you need to meet your goals. Increase your visibility and gain access to your target markets.

We welcome all our partners and thank you in advance for your continued support.

Dr Craig Smith
GSSA: Executive Manager
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<tr>
<th>Date</th>
<th>Event</th>
<th>Venue</th>
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<td>25 January</td>
<td>CPD Workshop</td>
<td>Mandela Mining Precinct, JHB</td>
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<td>20 – 22 February</td>
<td>Drilling Methods in Johannesburg</td>
<td>Mandela Mining Precinct, JHB</td>
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<td>28 March</td>
<td>SAMOG Compliance</td>
<td>NH The Lord Charles Hotel, Cape Town</td>
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<td>11 April</td>
<td>CPD Workshop</td>
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<td>12 April</td>
<td>Geophysics Workshop</td>
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<td>25 – 26 April</td>
<td>Coal Day Evaluation of Coal Data</td>
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<td>09 May</td>
<td>Core Logging</td>
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<td>16 – 17 May</td>
<td>SAMREC Compliance and Reporting</td>
<td>Glenhove Conference Centre, JHB</td>
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<td>18 July</td>
<td>AGM</td>
<td>Johannesburg Country Club Auckland Park, JHB</td>
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<td>05 – 07 August</td>
<td>Economic Evaluation of Mineral Deposits</td>
<td>The Wanderers Club, JHB</td>
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<td>14 – 16 August</td>
<td>Geoskills: Foundations for a Geological Career</td>
<td>Glenhove Conference Centre, JHB</td>
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<td>22 – 23 August</td>
<td>Structural Geology for the Mine Geologist and Structural Modeling</td>
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<td>19 – 20 September</td>
<td>Drilling Methods</td>
<td>Avianto, Muldersdrift</td>
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<td>10 – 11 October</td>
<td>Deposits of the Northern Cape</td>
<td>Red Sands, Kathu</td>
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<td>20 – 23 October</td>
<td>10th Groundwater Division Conference and Exhibition</td>
<td>Port Elizabeth</td>
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<td>31 October – 01 November</td>
<td>Geochemistry in Exploration</td>
<td>Glenhove Conference Centre, JHB</td>
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<td>13 November</td>
<td>Fellows Dinner</td>
<td>Johannesburg Country Club Woodmead, JHB</td>
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<td>14 – 15 November</td>
<td>Technology Day – IoT and Data African Exploration Showcase - Critical Metals</td>
<td>Glenhove Conference Centre, JHB</td>
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**GSSA Events from January 2019 - November 2019**
MARKETING AND BRANDING OPPORTUNITIES FOR 2019

depending on the nature/content of the meeting/conference, the organising committee may provide relevant, additional sponsorship opportunities.

Annual Partner: R 50 000-00 (incl. VAT)
Primary Partner for all meetings, educational workshops and conferences

Benefits:
- Logo on all HTML mailers relating to the sponsored events
- Logo on dedicated event website and registration page
- Listing on the GSSA event page as Annual partner
- Display table at all events
- One complimentary delegate at all events
- Acknowledgement on welcome slide and all printed material
- 1x Banner in foyer area and 1x banner in meeting room
- Promotional literature in delegate folders (partner to provide)

Educational Workshop Partner: R 6 000-00 (per workshop incl. VAT)
Represent your brand amongst our brightest minds at our educational workshops

Benefits:
- Logo on all HTML mailers related to the educational workshop
- Logo on dedicated event website and registration page
- Listing on the GSSA event page as educational workshop partner
- Display table at the educational workshop
- Acknowledgement on welcome slide and all printed material
- 1x banner in meeting room
- Promotional literature in delegate folder (partner to provide)
Social Event Partner: Beverage Tab: R5000 (per event, incl VAT)
Support and increase professional contacts by sponsoring the Networking events at the GSSA AGM or the African Showcase

Benefits:
- Logo on event HTML mailer
- Logo on dedicated event website and registration page
- Listing on the GSSA event page as Social Partner
- Branding (banners, napkins, brochures etc.) in networking area
- Acknowledgement on welcome slide and all printed material

Exhibition Partner
Display Table: R 4 000-00 (per event, incl VAT)
Get productive face time with your target audience by making use of your exclusive space

Benefits:
- Logo on dedicated event website
- Listing on the GSSA event page as Exhibition partner
- Display Table:
  - 1x display table
  - 1x person at table to interact with delegates
  - 1x banner at display table
Event Partner: R 6 000-00 (per event, incl VAT)
Herald in new and exciting ideas by sponsoring one of our meetings

Benefits:
- Logo on event HTML mailer
- Logo on dedicated event website and registration page
- Listing on the GSSA event page as Event partner
- Display table at the educational workshop
- Acknowledgement on welcome slide and all printed material
- 1x banner in meeting room
- Promotional literature in delegate folder (partner to provide)

Sponsor a Student: R 1 500.00 (per day per event, incl VAT)
To attend a GSSA-hosted meeting - 3rd year and post-grad students

Benefits:
- Logo on dedicated event website
- Logo on Event HTML Mailer

Additional benefits are negotiable depending on value

Name Tags: R 1 500-00
(Minimum, depending on number of attendees, incl. VAT)

Make a name for yourself and be close to everyone’s heart

Benefits:
- Logo on dedicated event website
- Listing on the GSSA event page as name tag partner
- Acknowledgement on welcome slide and all printed material
- Promotional literature at registration desk
Co-Branded USB’s: R 135-00 (per person, per event, incl VAT)

Allow everybody to be connected during and after the event

Take advantage of this opportunity to see every delegate sporting your logo

Donations in kind also accepted, with additional payment of R 1 500-00

Benefits:

- Logo on dedicated event website
- Listing on the GSSA event page as name tag partner
- Acknowledgement on welcome slide and all printed material
- Promotional literature at registration desk
- Logo on usb provided logo is given in time (Min order 100 units)

Brochure Distribution: R 3 000-00 (per event, incl VAT)

Imprint your brand on everyone’s mind

Benefits:

- Logo on dedicated event website
- 1x Banner in foyer area
- Acknowledgement on welcome slide and all printed material
- Promotional literature in foyer area/delegate files
Lanyards: R 60-00 (per person, per event, min order of 100 units’ incl. VAT)

*Take advantage of this opportunity to see every delegate sporting your logo*

**Donations in kind also accepted, with additional payment of R 1 500-00**

**Benefits:**
- Logo on dedicated event website
- Listing on the GSSA event page as name tag partner
- Acknowledgement on welcome slide and all printed material
- Promotional literature at registration desk
- Logo on lanyard provided logo is given in time (Min order 100 units)

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Notepads and Pens: R 85-00 (per person, per event, incl VAT)

*Let us take note of your brand here and back at the office by placing it on every page of a notebook and pen.*

**Donations in kind also accepted, with additional payment of R 1 500-00**

**Benefits:**
- Logo on dedicated event website
- Listing on the GSSA event page as name tag partner
- Acknowledgement on welcome slide and all printed material
- Promotional literature at registration desk
- Logo on notepad and pen provided logo is given in time (Min order 100 units)
**Advert in Newsletter & Website: R 3 300-00 (incl. VAT)**

*Position your brand and place yourself on the forefront of the hottest happenings*

**Benefits:**
- ¼ page advert in newsletter
- Banner ad on the GSSA website - www.gssa.org.za

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**Advert in Geobulletin:**

*Make your mark in the world of Geosciences*

Various full colour, black and white and directory options available (Rate available on request)

**Benefits:**
- Advert in Geobulletin (Distributed to a readership of 5000 people)
- Logo on the GSSA website - www.gssa.org.za

Please click here for the Commitment Form